

# Technico the Company

“Pioneering seed potato technology”

Having grown to a team of over 150 people and with established global operations in Australia, Canada, China, India, Africa and the Middle East Technico can increasingly provide services to its clients wherever they are located.

## Our Mission

TECHNITUBER® seed technology provides a key platform for the rapid introduction of new varieties and the production of high vigor early generation seed potatoes.

Using this award winning technology, we are able to produce affordable clean seed years earlier than traditional methods.



Our mission is to be recognised as leaders in revolutionising the global seed potato market through the application of innovative systems to deliver the highest quality, affordable, early generation seed potatoes, consistently exceeding our customers' expectations through our desire for excellence.

## Leading Edge Technology



## An Enabling Technology

Technico provides solutions that are founded on reducing the unit cost of the initial seed, a factor of primary importance for the potato industry. Achieved through the use of the TECHNITUBER® technology process, the number of field generations is significantly reduced and key quality related benefits are achieved.

# Our Products

Technico uses TECHNITUBER® seed to produce the following field seed products globally.



Field Generation One seed (FG-1)

Seed harvested from TECHNITUBER® seed growing in the field for the first crop cycle .



Field Generation Two seed (FG-2) and Field Generation Three (FG-3) seed products. Seed harvested from FG-1/FG-2 seed growing in the field for the second or third crop cycle.

Our technology and early generation seed products provide our customers with the following benefits:



Rapid introduction of new and improved varieties.



Less field multiplication resulting in quality improvements due to less field exposure to disease challenge.



Greater traceability of the seed product.

**Why buy old seed, as much as FG- 5 or FG- 6, when you can buy FG- 2 at competitive market prices for certified seed? It just doesn't make CENTS!**



Faster response time to satisfy market needs.



Reduce your reliance on imported seed – “Produce your Own”.

## How you will Benefit



# Our Agronomy Support shows true commitment

We stand behind our product with professional agronomy support. With our experience in developed and developing markets across the world we can provide expert assistance in establishing your seed supply chain.



## How can Technico Help

Do you need a reliable supply of quality seed?

Do you need an alternative to high cost, imported seed products?

Do you need:

- 📌 Support with a package of technology services?
- 📌 Better control over your seed supply chain?
- 📌 A professional management team?
- 📌 Rapid introduction of new and improved potato varieties?

We can provide quality early generation seed products at an affordable price.

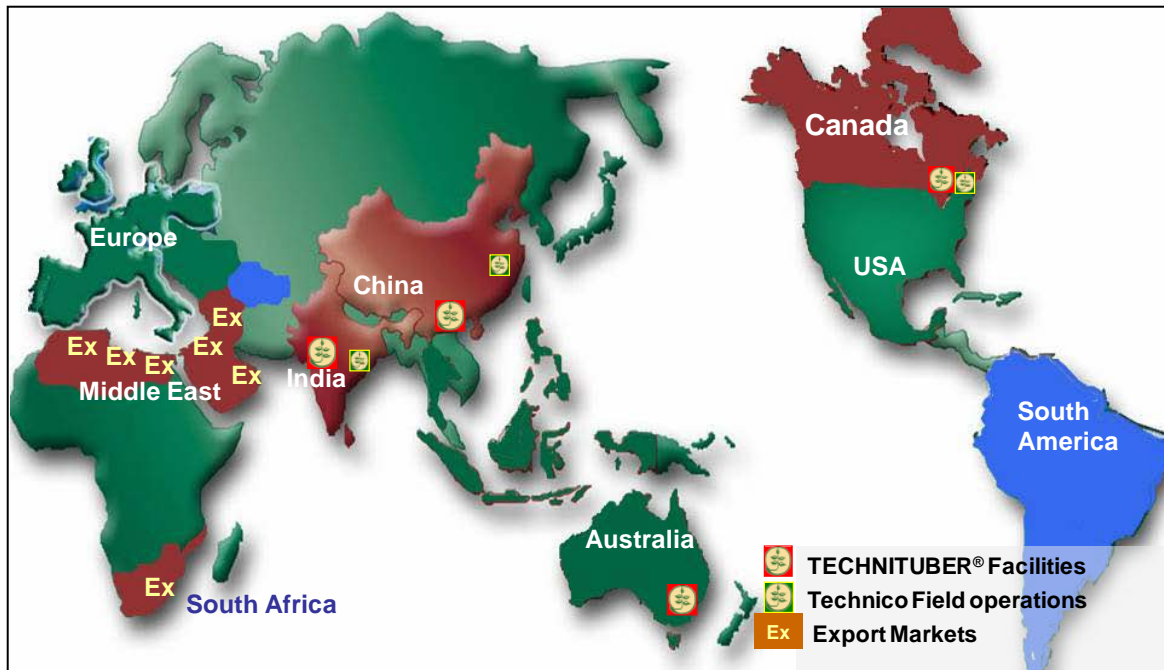
**Try us – IT'S  
TIME FOR A CHANGE**



# Global Operations

visit our  
website

[www.technituber.com](http://www.technituber.com)



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*"Pioneering seed potato technologies"*